



# The PhD Project

Building a stronger, more diverse workforce. Together.





**Dr. Y. Sekou Bermiss** is an Associate Professor of Strategy and Entrepreneurship at the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. He received a B.S. in Chemical Engineering at Rensselaer Polytechnic Institute (NY), and a M.S. and Ph.D in Management and Organizations from the Kellogg School of Management at Northwestern University. He has also served on the faculty at the University of Texas at Austin. Attended the 2001 PhD Project Annual Conference.

**The PhD Project was founded in 1994 on the idea that advancements in workplace diversity could be enhanced by increasing the diversity of business school faculty.**

Today, our expansive network of partners, professionals, and universities continues to help diverse individuals earn their PhDs so they can teach and inspire the next generation of business leaders.



# Our mission and vision

## Mission

To increase workplace diversity by increasing the diversity of business school faculty who encourage, mentor, support and enhance the preparation of tomorrow's leaders.

## Vision

A significantly larger talent pipeline of Black/African Americans, Latinx/Hispanic Americans and Native Americans for business leadership positions.

# The PhD Project story

Historically underrepresented  
business school professors

1994: 294      2022: 1400+

**500%** increase in 27 years

**97%** of PhD Project faculty  
remain in academe

Historically underrepresented  
doctoral students

2022: **265+** now in the pipeline

**90%** of PhD Project doctoral students  
defend their dissertations

5 networking conferences for doctoral students  
and faculty encompassing 6 disciplines

Accounting

Management

Marketing

Information Systems

Finance & Economics

Funded by **300+** participating universities and more than **20** top corporations, foundations and academic partners, including co-founders AACSB, Graduate Management Admission Council and KPMG Foundation.

# Milestones

**1994**

**The PhD Project initiated by the KPMG Foundation, Citi, AACSB, and GMAC!**

**The first Annual Conference** held in December in Chicago

**The Accounting Doctoral Students Association** formed August 10

**1998**

**The PhD Project caps first professor, Dr. Alisa Mosley, who received. PhD from University of Nebraska – Lincoln**

**2002**

**Minority faculty is doubled since The PhD Project inception**

**2009**

**The PhD Project caps Dr. Shalei Simms, nation's 1,000th minority business professor.**

**2013**

**Minority faculty has quadrupled since The PhD Project inception**

**2018**

**Dr. Miles Davis, Linfield University, first PhD Project participant to become a college president.**

**Minority faculty has quintupled since The PhD Project inception**

**2019**

**The PhD Project celebrates it's 25th anniversary !**

**2021**

**New faculty development programs added :**

- Providence College Diversity Case Workshop,
- Suffolk University Research Symposium

**2022**

**The Tenure Project is launched, and added to our growing list of faculty development programs,**



# 2023 Association Conferences

---

The PhD Project **Finance & Economics DSA** Conference: January 4-5, 2023

The PhD Project **Finance & Economics FAA** Session: January 5, 2022

In conjunction with the American Finance /American Economic Association Annual Meetings, New Orleans, LA

The PhD Project **Marketing DSA** Conference: August 2-3, 2023

The PhD Project **Marketing FAA** Session: August 3, 2023

In conjunction with the Summer American Marketing Association Conference, San Francisco, CA

The PhD Project **Management DSA** Conference: August 3-4, 2023

The PhD Project **Management FAA** Session: August 4, 2022

In conjunction with the Academy of Management Annual Meeting, Boston, MA

The PhD Project **Accounting DSA** Conference: August 5-6, 2023

The PhD Project **Accounting FAA** Session: August 6, 2023

In conjunction with the American Accounting Association Annual Conference, Denver, CO

The PhD Project **Information Systems DSA** Conference: August 9-10, 2023

The PhD Project **Information Systems FAA** Session: August 10, 2023

In conjunction with the Americas Conference on Information Systems, Panama City, Panama

*The PhD Project Annual Conference: March 24-25, 2023, Chicago, IL*

# Affiliated PhD Project Programs

- ▶ Strategies for Teaching Success – Bentley University
- ▶ Aspiring Leaders Program ( Part 1 & 2) – AACSB International
- ▶ Research Symposium – Baruch College
- ▶ Board Fit – KPMG LLP
- ▶ Pre-Tenure Symposium – Suffolk University
- ▶ Diversity Case Study Workshop - Providence College
- ▶ The Tenure Project – University of Washington



# You'll be in good company

In addition to 300+ doctoral and non-doctoral granting institutions, we receive funding from these Corporate Partners:

- KPMG Foundation
- Graduate Management Admission Council
- AACSB International
- Diversity Inc
- AICPA Foundation
- American Marketing Association
- FORVIS
- Academy of Management
- California State University System
- John Deere Foundation
- American Accounting Association
- Lincoln Financial Group
- City University of New York
- NASBA
- The Pierson Milano Family
- New York Life
- IMA® (Inst. of Management Accountants)
- Fidelity Investments
- Bentley University
- LinkedIn
- Moss Adams
- San Francisco Federal Reserve Bank
- Morgan Stanley
- Stryker Corporation
- The Clement Family

# Join us. Apply!

- The PhD Project host an invitation-only annual conference for prospective doctoral students— the 2023 conference will be held on March 24-25, 2023.
- The deadline is January 31, 2023  
Apply via our website [www.phdproject.org](http://www.phdproject.org)
- For those invited, there is a nominal registration fee (\$200) which will be **waived for full time students.**

## Questions? Contact:

Cristina Pazos

Associate Director, Outreach and Communications

[cpazos@kpmg.com](mailto:cpazos@kpmg.com)

[www.phdproject.org](http://www.phdproject.org)

